



Our company and mission

Headquartered in the Netherlands and founded in 2006, Startpage has grown to become the world's most private search engine, delivering the most accurate search results without compromising quality or privacy. We will never track you. We don't save or store personal data.

We believe true privacy to be a choice, and not something you need to give up in order to access the Internet. People know us as privacy advocates, technical innovators, and consumer champions, giving anyone the ability to take control of their personal data as they search the web.

Startpage processes over 3 Billion private searches annually.

Why a private search engine?

Regular search engines log your searches and track your browsing history each time you search the internet. With this information they can sell your data to companies who:

- Price their products (flights, medication, etc.) based on your digital fingerprint
- Follow you around the internet with annoying ads and target content to influence you
- Turn over your search history to the government

Most people are unaware of what is happening with their data. For unprofiled search results and to be free from a state of constant surveillance, using a private search engine is essential.

Our business model

We make money through contextual advertising (based on your search terms), which is different to behavioral advertising (based on your search and browsing history).



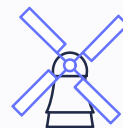
Be careful about what you share with large service providers... There are alternatives like Startpage...that don't store that information.

Edward Snowden, Privacy Advocate

The Startpage difference



Google search results with added privacy protection



EU headquarter and compliant with GDPR



Encrypted Connection: IP address and personal data are removed from our secure premise servers



"Anonymous View" proxy masks users identity when browsing websites



Our team is based in the Netherlands, Germany and the US



Several billion search queries every year